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suyu ren  
interaction designer

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## Education

### Interaction Design

Anticipated Graduation 12/2017

ArtCenter College of Design, Pasadena, CA

Bachelor of Science

### Industrial Design

09/2006-07/2010

Beijing Forestry University, Beijing, China

Bachelor of Fine Arts

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## Experience

### User Experience Design Intern

Ticketmaster.com, Hollywood, CA

05/2016 - 08/2016

Worked with UX/UI Design Team in creating Ticketmaster's first fully responsive web platform applying user-centered design, corporate identity and web standards. Created wireframes variants for Analytics & Optimization Team's AB testing. Synthesized and Visualized research data in supporting Analytics & Optimization Team to communicate findings to varied audiences effectively.

### Interface Design Project

#### Sponsored by Google Android

Design for Conflict Journalist

01/2016 - 04/2016

Identified mission statement, user needs and persona through interviews and research. Conducted physical product design, service design and interface design by utilizing contextual design research and user scenario. Presented project solutions to Google Android team through visual storytelling.

### ADP ArtCenter DesignStorm

Future Experience of Payroll

03/2016

Collaborated with students from Photography and industrial Design major to project the future of financial services with interviews and observations.

Delivered ideas with scenarios to sponsor within a 3-day intensive design studio by incorporating social and technology trends.

### Adidas ArtCenter DesignStorm

Brand Strategy for Versatile Athletes

11/2015

Researched female sportswear market and interviewed target audiences for insights.

Proposed product/interaction/service/campaign design for reaching out target audience within a 3-day intensive design studio.

### Graphic Design Intern

Welcome Mat Detroit, Detroit, MI

07/2013 - 12/2013

Cooperated with staff to plan, develop, and carry out public informational needs.

Analyzed the project's search-able database to improve its presentation and interactivity and designed PR materials.

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## Skill

### Interaction Design

Persona, Scenario, User Work-flow Mapping, Service Blueprint, Interaction Models, Low to High Fidelity Wire-frames, Information Architecture, Usability Testing, Competitive Analysis

### Rapid Prototyping

**Web:** Html 5 & CSS 3, Javascript, Adobe Creative Suite (PS, AI, ID, AE, FL)

**Interface:** Sketch, Axure, Invision, POP, Keynote

**Physical Computing:** Arduino, Processing, Projection Mapping

**Product Modeling:** Mock-ups, SolidWorks, Rhino, KeyShot3, Sewing & Pattern Making

### Languages

English: Proficient; Chinese: Native; German: Basic

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## Honor

### Provost's List

Spring & Fall 2016

ArtCenter College of Design, Pasadena, CA

### Departmental Scholarship

Spring 2015 - Graduation

Interaction Design Department, ArtCenter College of Design

### Undergraduate Scholarship

Fall 2014 - Graduation

ArtCenter College of Design, Pasadena, CA